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Contact: Lacey Berdela

Revive Personal Products Company

973-360-1090 or LBerdela@reviveppc.com

The Natural Dentist® Announces Partnership with Breastcancer.org to Help Patients Manage Oral Complications During Cancer Treatment

The organizations hope to raise awareness and help patients cope with oral complications that can occur during chemotherapy and radiation

Madison, N.J. and Ardmore, Pa. - The Natural Dentist®, a line of therapeutic oral care products, is pleased to announce a new partnership with Breastcancer.org, the leading online expert resource for comprehensive information and support on breast health and breast cancer. The goal of the partnership is to raise awareness about the oral complications that often occur during cancer treatments, and to provide patients with the necessary knowledge and resources to manage these side effects, which can compromise health and quality of life.

During cancer treatment, cells lining the mucus membrane are not replaced as quickly as needed, leaving the mouth especially susceptible to mouth sores, infections, and bleeding gums.

“When a loved one was diagnosed with cancer, I saw personally how mouth pain during treatment could be severe enough to affect a person’s ability to eat, drink, chew, and speak,” says Kelly Kaplan, president of Revive Personal Products Company, LLC and distributor of The Natural Dentist. “I’m pleased to partner with Breastcancer.org to raise awareness about this issue, and applaud their dedication to helping women and their loved ones understand and manage all aspects of breast cancer.”

The Natural Dentist Healthy Gums™ Mouth Rinse, in particular, is recommended by the medical experts at Breastcancer.org because of its unique combination of medicinal herbs and aloe which both soothe and relieve mouth irritations without artificial colors or flavors, and without alcohol.

“As the leading online resource for breast health and breast cancer, Breastcancer.org provides expert-reviewed information about a range of topics affecting women before, during, and after cancer treatment,” says Rita Lusen, vice president of corporate partnerships and marketing for Breastcancer.org. “There is a real need for accurate information about the benefits of proper oral care during cancer treatment, and partners like the Natural Dentist help our organization deliver on the mission and better serve the community-at-large.”

To learn more about how good dental hygiene may help prevent or reduce complications before, during, and after cancer treatment, or to request a free sample of The Natural Dentist Healthy Gums™ Mouth Rinse, please visit: <http://rinseforrelief.com/>.

About The Natural Dentist

The Natural Dentist was launched in 1995 by Bill Stern. Stern led the launch with [The Natural Dentist Healthy Gums™ Antigingivitis Rinse](#), developed by a dentist seeking to offer his patients effective and natural protection against gingivitis, an early indicator of gum disease. Originally owned by Woodstock Natural Products, The Natural Dentist was sold to Revive Personal Products Company, based in Madison, N.J., in 2010. The Natural Dentist expanded its oral care line to provide a variety of natural mouth rinses, plaque removers, and toothpastes. Learn more by visiting <http://www.bleedinggums.com>.

About Breastcancer.org

[Breastcancer.org](#) is the leading online resource for breast health and breast cancer information and support, with more than 7,000 pages of expert-reviewed information and a robust, dynamic peer support community. A nonprofit organization, Breastcancer.org receives more than 16 million visits each year.

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