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The Natural Dentist® Announces Partnership With Dr. Susan Calderbank to Raise Awareness About Oral Complications of Cancer Therapies

Therapeutic oral care product line teams up with leading dentist in oral health for patients undergoing chemotherapy

Madison, N.J. - The Natural Dentist®, a line of therapeutic oral care products, and Dr. Susan Calderbank, a leading dentist in oral health for patients undergoing chemotherapy and head and neck radiation, today announced a partnership to raise awareness about the [oral complications of cancer treatments](#) in a joint effort to help patients manage these often debilitating side effects.

Oral complications occur when cancer treatments break down the cells in the mucus membrane. The most common oral side effects of cancer treatment include inflammation and ulceration of the gums, infections, bleeding gums (especially at the gum line and from ulcers), and dry mouth. In some patients, these effects are so severe that they have difficulty eating, breathing, and swallowing, and their treatment is compromised.

“Dr. Susan Calderbank has been a pioneer in the field of oral complications as they relate to cancer therapies, dedicating her practice to alleviating the oral care side effects of cancer treatment,” says Kelly Kaplan, President of Revive Personal Products Company, LLC and distributor of The Natural Dentist. “Helping patients to alleviate these side effects through careful oral hygiene is a cornerstone of The Natural Dentist, and we’re pleased to partner with Dr. Calderbank to raise awareness about this important issue, which affects thousands of people undergoing cancer therapies each day.”

“My life has been personally touched by this issue, when my mother was diagnosed with cancer and suffered debilitating oral health side effects,” says Dr. Calderbank. “Even as a dentist, I discovered that I couldn’t help her. Since then, I’ve devoted a large part of my practice to raising awareness about this issue, and finding ways to help patients maintain good oral health throughout both treatment and survivorship.”

Dr. Calderbank continues, “I’m committed to partnering with The Natural Dentist because I’ve seen personally how their Healthy Gums Mouth Rinse has proven effective to alleviate these side effects, and their commitment and passion to raising awareness about this issue and providing resources for patients compliments my own mission.”

The Natural Dentist Healthy Gums™ Mouth Rinse is available at retailers including Walgreens, Rite Aid, and Whole Foods. To learn more about how cancer treatment affects oral health or to request a free sample of the Healthy Gums Mouth Rinse, please visit: <http://rinseforrelief.com/>.

About The Natural Dentist

The Natural Dentist was launched in 1995 by Bill Stern. Stern led the launch with [The Natural Dentist Healthy Gums™ Antigingivitis Rinse](#), developed by a dentist seeking to offer his patients effective and natural protection against gingivitis, an early indicator of gum disease. Originally owned by Woodstock Natural Products, The Natural Dentist was sold to Revive Personal Products Company, based in Madison, N.J., in 2010. The Natural Dentist expanded its oral care line to provide a variety of natural mouth rinses, plaque removers, and toothpastes. Learn more by visiting <http://www.bleedinggums.com>.

About Dr. Susan Calderbank

Dr. Susan Calderbank, DMD is an associate professor of oral medicine at the University of Pittsburgh School of Dental Medicine who operates her private practice in Greenville, Pa. She served on the Pennsylvania State Dental Board for 13 years and was the first female chairman in its history, and she holds fellowships in the Pierre Fauchard Society, the International College of Dentists, and the American College of Dentists. In April of 2003, Dr. Calderbank received a Special Public Service Award from the Pennsylvania Dental Association in recognition of her commitment to raising awareness of the oral complication of cancer therapies. She is also on the Professional Advisory Board of Breastcancer.org and is an active lecturer in the area of oral health as it relates to cancer therapies.

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